

Holborn Assets is rated Excellent

# Holborn

The financial services group of choice

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Right money. Right place. Right time.

#### **Robert Parker CEO**

All of our advisers adhere to tough global regulatory standards. As such, they approach financial planning in a holistic and compliant manner.

We are not sales driven. We are professional advisers adhering to the company's mission which is to ensure that you get quality, independent advice and service.

We will always make sure that your money is put in the right place at the right time and that you are treated with integrity and respect.

Our unparalleled industry relationships mean we can make available superior investments and protection solutions for the increasingly sophisticated expatriate community.

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# **Our Locations**

Our company was established in the United Arab Emirates in 1998, growing dramatically in recent years. We have made significant investments in infrastructure to support this growth to ensure we maintain our leading position. We currently operate worldwide through our offices in the UK, Europe, South Africa, Middle East and South East Asia. We have an established global client base, so rest assured we can continue to provide the best financial support in any location. Wherever we operate, we adopt the highest regulatory standards.

Below is our selection of international offices available to you.



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THAILAND Bangkok (Marketing Office)



## Retirement Planning

Have you saved enough? Are your pensions scattered across the world? Do you have a retirement plan?

# The sooner we all start planning, the better

Retirement planning might sound premature to many, but here at Holborn, we have a wealth of experience in helping clients to safeguard their retirement, no matter how far away it might seem right now, without making it a burden on your current lifestyle.

You may think that retirement is too far away to worry about, but the years go ever faster and if you start early you will be pleased that you did as you will not be running to catch up.

Many of us look forward to retirement as the chance to take a well earned break from the stresses of working life, or to have the choice to work far less. But without a solid financial plan in place, expatriates in particular can find themselves struggling.

Our advisers help you plan the bigger financial picture, bringing together your retirement plan with your legacy plan.

We offer experienced and coordinated advice on UK state pensions, pension transfers, saving for retirement, investments, will writing, trusts and funding options for long-term care.

## **Holborn Property**

### Hassle-free property investing with deposits from as little as 20%.

If you're considering investing in property, whether that's offplan property or completed developments, our property experts are here for you every step of the way.

We are also more than happy to have a no obligation discussion about your investment options.

All of our experts have years of experience in UK property investments for both on and offshore clients, so wherever you are in the world, Holborn Property can help make your investment goals a reality.

At Holborn Property we only work with the most prestigious and well renowned developers in the UK. This gives you, the client, an exclusive range of developments and units that suit all investment strategies - with the added benefit that they're not yet available on the open market.

# With you every step of the way



#### Purchase

We manage the whole purchase process, including arranging a mortgage and instructing solicitors.



#### Rent

Once the purchase process is complete, we'll ensure the property is rented at the right yield.



#### Maintain

We will also look after the maintenance of the property while it is rented.



#### Sell

If you'd ever like to sell the property, Holborn are here to assist you through this process too.

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#### 6% Average rental yield

We have a range of developments that offer a great return on your investment

#### 30% Projected capital growth

Our developments are located in high economic growth areas

#### Superior fully-managed service

You supply the deposit, we'll take care of the rest

#### Holborn Property are proud to partner with International Property Finance Group (IPFG) for mortgage solutions

The focus of our partnership with IPFG is to continue growing the vast knowledge of the 'buy-to-let & off-plan' market, provide superior lending options and to further support the growth of our client's property portfolios.

IPFG's mission is to continually develop relationships & products for new markets in Asia and Europe, supporting global sales force of property consultants with a 96% success rate of the global client bank.

#### **UK mortgages**

Trying to source a mortgage in a country that you do not currently reside in can seem very complex. Rest assured however, if you're looking for a residential mortgage or buyto-let we can help.

When getting a mortgage, each bank has their own criteria so it is important that you speak to an expert who understands each banks conditions. There are many reasons why a bank is more cautious when lending to an expat which is mainly due to the difficulty in following procedures that guarantee the borrower's financial stability.

If a bank sees a client as a higher risk, they will either refuse to lend to them or they may offer a higher interest rate to offset the risk. As an expat, you may find it slightly harder to get a mortgage and could end up paying a slightly higher interest rate.

## Citizenship & Residency by investment

In the past few years, the world has changed dramatically, with businesses becoming more international, trying to attract customers worldwide. For people who would like to broaden their business horizons or want to provide their families with a better future, global mobility is essential.

### What is Citizenship & Residency by investment?

A quick and smart way to achieve your goal is to obtain a second passport or golden visa through a citizenship or residency by investment programme. Obtaining citizenship or a residency permit can allow you and your family greater mobility in the European Union (EU), the United Kingdom (UK) and the United States (US).

To suit your needs, Holborn has a comprehensive suite of solutions. Holborn's broad variety of investment schemes for citizenship residency includes 18 European, North American and Caribbean countries. The majority of the programmes allow visa-free travel to more than 150 countries around the world.

There are also other advantages that come with ensuring dual citizenship, such as being able to plan the education of your children in a foreign country, plan your retirement and take advantage of new business opportunities while protecting your family's future.

Our advisers will help you find out how any of the several citizenship & residency programmes we offer can benefit you and your family. Avoid the complications of application processes – let our experts do the heavy lifting for you.

## The Holborn advantage

We offer our clients UK qualified financial advice on a range of areas, from visa travel, to protecting, maintaining and enhancing their private wealth. We believe in long standing client relationships and working with our clients for many years to come. We also offer a number of services alongside our residency and citizenship by investment service to ensure the smoothest as possible completion.

### Insurance

As part of our holistic approach, Holborn cherry-picks the best products and funds from our network of professional partners on your

## One size fits all? Not when it comes to insurance...

You can get top savings for insurance with the international access to products that we offer at Holborn. Our focus is on saving you money as well as keeping you safe over the long run.

Our advisers work with clients to ensure that they are protected against the three biggest financial risks: losing a long-term partner who is a breadwinner, falling seriously ill, and becoming disabled.

We know it's not easy talking about these things, but the reality in the long run can be much worse if these risks are not addressed now. Without sound financial planning, the consequences of death, illness or disability can be disastrous.

Get protection for your family now for real peace of mind.

## Investments

We all want a secure financial future and the way to do that is by investing in a way that is right for you.

Investments don't have to be risky and we will only advise you to invest in funds or plans that fit with your personal risk profile.

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Sensible investment can ride out market fluctuations. With the right ongoing management, we work together to meet your needs.

At the heart of our service is our own suite of managed portfolios which are rated to match clients' attitude to investment risk. We also offer a comprehensive range of investment options including Sharia funds, mutual funds from all sectors and in multiple currencies, ETFs, structured products, currency transfers and more.

You can invest on a monthly basis, as a lump sum or a combination of the two. There really is something for everyone, no matter how much they can invest at each life stage.



## Holborn Exchange

At Holborn, we believe it's important our clients know exactly how their portfolio is performing at any time.

# All your assets and liabilities in one place

The Holborn Exchange consolidates all of your investments so you can conveniently view them without opening multiple sites all with different usernames and passwords. It provides:





Aggregated Valuations Information Available 24/7



Fund Fact Sheets



Analysis & Performance



I have found the Holborn team to be very prompt, trustworthy and straightforward in their dealings with me as a client. The company has excellent customer service and the whole team makes immense efforts in keeping their clients informed and assured of progress at all times. I have full confidence in their ability to manage my interests.



Trustpilot9.8 out of 10 based on over 1,978 reviews

#### $\star \star \star$



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